

ROAD SENSE

**SAFETY
ON THE
ROAD**



SEATBELT



WEATHER



SPEED



DRINK



DISTRACTION



RISK

6 SENSE

**SAFETY
IN THE
HOME**



PLAN



TEST



CHECK



CARE



CLOSE



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working with
you

Local solutions to make
Cheshire safer

Local solutions to make Cheshire safer

Home Safety Assessments

Free targeted intervention raising awareness of fire safety and installation of state of the art smoke alarms. Home safety assessments have seen fire deaths, injuries and accidental dwelling fires reduce dramatically.



RESPECT

A bespoke programme specifically targeted at young people in danger of exclusion from school. This intervention has proved crucial in turning young lives around through inclusion, taking responsibility and working as a team – you earn respect.



Prince's Trust Teams

Our national award winning franchise delivers 80% of 16 to 25 year olds into full time education and employment. Providing those who have not had the greatest start in life a chance. Young men and women leave the course with direction, new dreams and much improved life chances.



On the Street Teams

Targeting the right place at the right time with the right people. The team have had a dramatic effect in reducing anti-social behaviour and fires. Proven work that produces safe and strong communities while engaging with predominantly disengaged groups.



Driver Engagement Days

A unique partnership actively targeting offending drivers with Cheshire Constabulary in accident hot spots offering an alternative solution to poor driver behaviour through education and awareness. In four years those killed on Cheshire's roads has been halved from over 70 deaths to under 40.



Motorway Engagement Days

Engaging with drivers on Britain's busiest motorway network, highlighting the dangers of tiredness and distance. Education and awareness creating behaviour change far reaching past Cheshire's borders.



Drive Survive

Young drivers face the biggest threat from death or serious injury from road accidents. Drive Survive has a massive impact in educating and changing behaviour. An award winning one day course that has saved many lives that may have been lost in years gone by.



KS2 Fire Programme

Children ranging from 7 – 11 years old are educated to develop safety lessons for life, developed with educational psychologists teaching young people how to avoid, react and survive around fire. Post fire research has evidenced that families have survived fires due to the education their children received.



Domestic Abuse Response

Tragically those who suffer abuse are increasingly being threatened with fire. Our speedy bespoke interventions give peace and re-assurance to the victims of domestic abuse. Prevention work tailored to individual vulnerability by taking immediate action.



Deafness Support Network Advocacy

A unique partnership with Deafness Support Network (DSN) fitting wireless smoke alarms with vibrating pads and strobe lights for people with hearing disability. Innovatively employing a joint advocate and meeting the needs of all in Cheshire's communities.



Contact Assessments

Simple needs assessment for over 65s which creates support from health and social care to some of the most vulnerable in the community. Having already secured over £7.4 million in benefits for over 65's the scheme changes lives by improving quality of life.



Volunteers

Our strong brand attracts many volunteers who deliver a range of services including Post Fire Support Team, Safety Team, Historical Team and the Red Cross Support Teams. Volunteers really do make a difference to the communities they live in, through informative, educative and practical help.



Migrant Impact Advocacy

Targeted support for emerging communities delivered in partnership across Cheshire to improve their health, safety and welfare. As a result communities within communities are safer and potential tragedies averted.



Age UK Cheshire Advocacy

Working with the third sector tackling health inequalities, especially with those over 65 and living alone. Recognised by the department of work & pensions as best practice this work has led to a UK first in employing a jointly funded older persons advocate.



Cheshire Fire & Rescue Service Cadets

27 cadet units throughout Cheshire, Halton and Warrington challenge young people to make a positive contribution to communities and charitable projects developing good citizenship and life experience. Hundreds of young people are actively engaged and off the streets making a positive contribution to society.



Firesafe Scheme

Many young people show an unhealthy interest in fire which can result in terrible tragedy. Firesafe counsellors deliver early interventions which educate and change behaviour. Families learn to cope and grow, turning negatives into positives.



The key to real Interventions.....Data Sharing

We are the only Fire & Rescue Service in the UK to share data with a range of partners. Working with health and social care our unique analysis allows us to design early interventions and deliver them to those most vulnerable in our community.

