

## What are my rights?

You have a right to require that the Cheshire Fire and Rescue Service ensures that no decision that would significantly affect you is taken by the Service or on its behalf purely using automated decision-making software.

If you are subject to automated decision making, you are able to **challenge** and **request a review** of the decision (obtain human intervention, express your point of view and obtain an explanation of the decision and challenge it).

## What is automated decision making?

Automated individual decision-making is a **decision** made by **automated** means **without any human involvement**.

Examples of this include an online decision to award a loan; and a recruitment aptitude test which uses pre-programmed algorithms and criteria.

Automated individual decision-making does not have to involve profiling, although it often will do.

## What is profiling?

Any form of automated processing of personal data consisting of the use of personal data to **evaluate** certain personal aspects relating to a natural person, in particular to **analyse** or **predict** aspects concerning that person's performance at work, economic situation, health, personal preferences, interests, reliability, behaviour, location or movements

## When can we carry out this type of processing?

If processing does not have legal or significant effects then Cheshire Fire and Rescue Service can carry out profiling and automated decision-making. However, we will still need to comply with the data protection rules.

We can **only** carry out solely automated decision-making with legal or similarly significant effects if the decision is:

- necessary for entering into or performance of a **contract** between us and you;
- authorised by **law** (for example, for the purposes of fraud or tax evasion); or
- based on your **explicit consent**.
- the processing is necessary for reasons of **substantial public interest** (for special data).

## Challenging or requesting a review

## **Automated Decision Making and Profiling**

WEBSITE Wording

If you have been subject to Automated Decision Making, you should have been given contact details on how you can challenge or request human intervention at the time.

However, if you no longer have these details and you have concerns about this processing, you can contact the Fire Leadership Team: [Freedom-of-Information@cheshirefire.gov.uk](mailto:Freedom-of-Information@cheshirefire.gov.uk) or telephone: 01606 868810.